CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

NEBO Media, Media Account Attention: Jessica Murray 3299 K Street NW Washington, DC 20007 USA

	Contract / Re	vision	Alt Order	#				
	472832	1	06115408	В				
Product								
NRSC 2012								
Contract Dates	Estimate #							
10/03/12 - 10/09/12								
Advertiser			Original Date	e / Revision				
NRSC			10/04/12	/ 10/04/12				
	Billing Cycle	Billing	Calendar	Cash/Trade				
	EOM/EOC	Broade	cast	Cash				
	Station	Accou	nt Executive	Sales Office				
	KVVU	Teresa	a Difuria	TELEREP-PHIL				
	Special Hand	lling		•				
	Demographic	Demographic						
	Adults 35+							
		T	-					
				1				
	IDB#	Advert	iser Code	Product Code				
	Agency Ref		Advertise	er Ref				

Spots/ Ch Start Date End Date Description Type Spots Start/End Time Days Length Week Rate Amount 11 KVVU 10/03/12 10/05/12 MORE Access 630-7pm NM \$705.00 End Date Start Date <u>Weekdays</u> Spots/Week Rate Week: 10/01/12 10/07/12 \$235.00 -WTF--Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate <u>Type</u> 630-7pm 1 KVVU 10/01/12-10/07/12 MORE Access ---WThF----:30 \$235.00 NM See MG 11.4 2 KVVU 10/01/12-10/07/12 MORE Access 630-7pm ---WThF----:30 \$235.00 NM See MG 11.4 3 KVVU 10/01/12-10/07/12 MORE Access ---WThF----630-7pm :30 \$235.00 NM See MG 11.4 4 KVVU 10/04/12-10/05/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a ----ThF----:30 \$705.00 NM MG for 11.2,11.3,11.1 15 KVVU 10/04/12 10/04/12 Thu 9p-10p :30 NM \$4,900.00 Spots/Week <u>Start Date</u> End Date <u>Weekdays</u> <u>Rate</u> Week: 10/01/12 10/07/12 1 \$4,900.00 Spot Ch Date Range Description Start/End Time Weekdays Length Type Rate 1 KVVU 10/01/12-10/07/12 Bones Thu 9p-10p :30 \$4,900.00 NM See MG 15.2 2 KVVU 10/01/12-10/07/12 ----Th-----Thu 9p-10p :30 \$4,900.00 NM MG for 15.1 10/04 KVVU 10/07/12 10/07/12 Sports Plus Su 1045p 1045p-11p :30 NM \$450.00 Start Date Spots/Week End Date <u>Weekdays</u> Rate Week: 10/01/12 \$450.00 10/07/12 ---1 1 Spot Ch Description Start/End Time Weekdays Date Range Length Rate **Type** 1 KVVU 10/01/12-10/07/12 Sports Plus Su 1045p 1045p-11p -----St :30 \$450.00 NM See MG 20.2 2 KVVU 10/05/12-10/05/12 FOX 5 News 5-6am M-F 5a-6a ----F----:30 \$450.00 NM MG for 20.1 10/07 78 \$46,300.00 Totals

Time Period	# of Spots	Gross Amount	Net Amount		
10/01/12 -10/09/12	78	\$46,300.00	\$39,355.00		
Totals	78	\$46,300.00	\$39,355.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision 472832 /	Alt Order # 06115408
Contract Dates 10/03/12 - 10/09/12	Product NRSC 2012	Estimate #
Advertiser NRSC		iginal Date / Revision 10/04/12 / 10/04/12

Signature:	Date:	
•		

REP HEADLINE# 6115408 TRF# 472832 \$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT4/12 12.55
*** KVVU-TV ***

EP: TO	CITY TAX_	FLIGHT DAT	PRDCT NRSC	ORDER #			AGY #	ADV #
TO ROSE FR NIKKI OK'D M5 SEE LINE TOTAL SAME	STATE	DATES OCT3/12 OC	SC 2012				AGY. NAME	ADV. NAME
37	TAX	OCT9/12 WK-1		CONTRACT #_	WASHINGTON,	P.O. BOX 3775	NEBO MEDIA,	1E ISS/NRSC
	CO-OP BILLING		COMMENTS: (LINE,	6115408	DC 20027	5	INC.	
	NG NEEDED		(LINE, ORDER, INVOICE)					
			CE)	CLASS: NATL.		SALES PRSN PI	BUYER NAME JI	REP.#
	DAI			LOCAL		PH- TERESA DI	JESSICA MURRAY	OFF.# 762
	DATE OCT4/12			REGIONAL		DIFURIA	K	_ SALESMAN #
	12.5							

STA: CON CM *** THIS S Ø CASH IN ADVANCE SCHEDULE ****

PLS CNF THANKS

REP:

EGOOD BUY	PROGRAM : NEWS ORD COM1: SPOT N/A THIS IS A MAKE-GOOD	37 A 500A-600A	PROGRAM : SPOR	20 S 1045P-1100P	:LINE#:REP :CD: TIME
0 H Z	N/A. MG OF	AOC	SPORTS WRAP UP	1100P	PERIOD :
MISSED:SUN/1045P-1100P OFFER:FRI/500A-600A CMT:SPOT N/A. MG OFFER	OFFER 5A NEWS	30		30	LGTH : SEC
OP OCT7 OFFER 5A NEWS. NOT	. MG OFFER 5A NEWS. NOT PRE-BOOKED	\$450.00		\$450.00	RATE
0 T	PLS	10/5		10/7	: START
30S \$450 30S \$450 PRE-BOOKED PLS APPROVE.	APPROVE.	10/5		10/7	: END
30S \$4 30S \$4 S APPROV		Н		0	: SPTS: WEEK
\$450.00 \$450.00 OVE.		FRI		SUN	WEEK :
(OCT4/12) PLS ADVISE.					DAYS
SE.		Н		0	:TOTL:

REP HEADLINE# 6115408 TRF# 472832 \$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT4/12 12.55 *** KVVU-TV ***

OCT/12 :LINE#:REP HINE#: 46300.00 :CD: TIME PERIOD •• LGTH SEC RATE START DATE END DATE .. : SPTS: NEEK DAYS 46300.00 78 : TOTL:

CONTRACT TOTAL TOTAL SPOTS 4

MARKET TOTALS \$272,352 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL %

SVC- NSI BOOKS-DEMOS- RA35+* MAY/PJ

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 田一田町町 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

NEBO Media, Media Account Attention: Jessica Murray 3299 K Street NW Washington, DC 20007 USA

	Contract / Re	<u>vision</u>		Alt Order #	<u>#</u>
	472832	1		06115408	
<u>Product</u>					
NRSC 2012					
Contract Dates	Estimate #				
10/03/12 - 10/09/12					
<u>Advertiser</u>			Or	iginal Date	/ Revision
NRSC			1	0/03/12	/ 10/03/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	ı Dif	furia	TELEREP-PHIL
	Special Hand	ling			-
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	· Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount 630-7pm 11 KVVU 10/03/12 10/05/12 MORE Access :30 NM \$705.00 End Date <u>Weekdays</u> <u>Rate</u> \$235.00 Start Date Spots/Week Week: 10/01/12 10/07/12 ~-WTF--Spot Ch Start/End Time Date Range Description <u>Weekdays</u> **Length** Rate Туре 1 KVVU 10/01/12-10/07/12 MORE Access 630-7pm ---WThF----NM :30 \$235.00 See MG 11.4 2 KVVU 10/01/12-10/07/12 MORE Access ---WThF----630-7pm :30 \$235.00 NM See MG 11.4 3 KVVU 10/01/12-10/07/12 MORE Access 630-7pm ---WThF----:30 \$235.00 NM See MG 11.4 4 KVVU 10/04/12-10/05/12 Fox 5 News AM M-F 7a-9a ----ThF----M-F 7a-9a :30 \$705.00 NM ® MG for 11.2,11.3,11.1 78 \$46,300.00 Totals

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/01/12 -10/09/12
 78
 \$46,300.00
 \$39,355.00

 Totals
 78
 \$46,300.00
 \$39,355.00

Signature:		Date:	
_			

(* Line Transactions: N = New, E = Edited, D = Deleted)

REP HEADLINE# 6115408 TRF# 472832 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT3/12 10.17
*** KVVU-TV ***

CITY TAX	FLIGHT DATES_	PRDCT NRSC 2	ORDER #			AGY #	ADV #	
STATE TAX CO-OP BILLING NEEDED_	OCT3/12 OCT9/12 WK-1	EST# COMMENTS: (LINE, ORDER, I	CONTRACT # 6115408	WASHINGTON, DC 20027	P.O. BOX 3775	AGY. NAME NEBO MEDIA, INC.	ADV. NAME ISS/NRSC	
DATE_OCT3/12 10.17		NVOICE)	CLASS: NATL. LOCAL REGIONAL		SALES PRSN PH- TERESA DIFURIA	BUYER NAME JESSICA MURRAY	REP.# OFF.# 762 SALESMAN #	
	STATE TAXCO-OP BILLING NEEDED	ATES_OCT3/12 OCT9/12 WK-1 STATE TAX CO-OP BILLING NEEDED	RSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE) ATES OCT3/12 OCT9/12 WK-1 STATE TAX CO-OP BILLING NEEDED	CLASS: NATL. LOCAL RSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE) ATES_OCT3/12 OCT9/12 WK-1 STATE TAX_ CO-OP BILLING NEEDED_	WASHINGTON, DC 20027 CONTRACT # 6115408 RSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE) ATES OCT3/12 OCT9/12 WK-1 STATE TAX CO-OP BILLING NEEDED	P.O. BOX 3775 WASHINGTON, DC 20027 CONTRACT # 6115408 RSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE) ATES OCT3/12 OCT9/12 WK-1 STATE TAX CO-OP BILLING NEEDED	AGY. NAME NEBO MEDIA, INC. P.O. BOX 3775 WASHINGTON, DC 20027 CONTRACT # 6115408 EST# COMMENTS: (LINE, ORDER, INVOICE) ATES OCT3/12 OCT9/12 WK-1 STATE TAX CO-OP BILLING NEEDED	ADV. NAME ISS/NRSC AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MUR P.O. BOX 3775 WASHINGTON, DC 20027 CONTRACT # 6115408 RSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE) STATE TAX CO-OP BILLING NEEDED

STA: PLS CNF THANKS TOTAL SAME 35

FR NIKKI OK'D M3 SEE LINE

CON CM **** THIS SH × CASH IN ADVANCE SCHEDULE ****

Δ	STATI				: LHNE
OK'D	PROGRAM: ORD COM1: THIS IS A	ω	PROGI	11	: LINE#:REP :
BUY#11	- /	A 700A-900A	PROGRAM : MORE	S 600P-700P	CD:
MISSED: VOFFER: CMT:	N/A. MG OOD FOR (OA		9 P	TIME PERIOD
MISSED:W-F/600P-700P OFFER:TH-F/700A-900A CMT:SPOTS N/A. MG	NEWS SPOTS N/A. MG IN 7A NEWS. NOT SAKE-GOOD FOR OCT3 ON LINE-11 F DFFERS:	30	•	30	: LGTH : SEC
SED: W-F/600P-700P FER: TH-F/700A-900A CMT: SPOTS N/A. MG IN 7A NEWS.	NEWS SPOTS N/A. MG IN 7A NEWS. NOT PRE-BOOKED PL MAKE-GOOD FOR OCT3 ON LINE-11 FOR 3 SPOTS/WK OFFERS:	\$705.00		\$235.00	C: RATE
OCT3(3/WK) 30S \$2 OCT4 30S \$7 . NOT PRE-BOOKED PLS APPROVE.	PRE-BOOKED PLS APPROVE.	10/4		10/3	: START
OKED PLS	OVE.	10/5		10/5	: END : DATE
30s : 30s : APPROVI		щ		0	l
\$235.00 \$705.00 E.					: SPTS: WEEK
		TH-F		W-F	
(OCT2/12) PLS ADVISE					DAYS
1SE.		Ч		0	:TOTL:

REP HEADLINE# 6115408 TRF# 472832 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

+*CHANGES**

FAX# 610-225-1191 OCT3/12 10.17
*** KVVU-TV ***

:LINE#:REP :LINE#: 46300.00 : CD: TIME PERIOD • • LGTH : SEC RATE START END :SPTS: WEEK : DAYS 46300.00 78 : TOTL:

OCT/12 CONTRACT TOTAL TOTAL SPOTS

MARKET TOTALS \$272,352 KVVU 17% KSNV 30% KTUD 1% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%

SVC- NSI BOOKS- MAY/PJ DEMOS- RA35+* P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME L-LENGTH M-MAKEGOOD N-PROGRAM NAME

X-LATE

Y-DAYS

Z-COMMENTS

*-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Re	<u>vision</u>		Alt Order #	
	472832	1		06115408	
Product					
NRSC 2012					
Contract Dates	Estimate #				
10/03/12 - 10/09/12					
<u>Advertiser</u>			<u>Or</u>	iginal Date	/ Revision
NRSC)4/13/12	/ 04/16/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	ı Dit	iuria	TELEREP-PHIL
	Special Hand	ling			
	<u>Demographic</u>				
	Adults 35+				
	<u>IDB#</u>	Advert	iser	Code	Product Code
	Agency Ref	•		Advertiser	Ref

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s	Amount
N 1 KVVU 10/03/12 10/05/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12wTF 3	5a-6a <u>Rate</u> \$365.00	:30	NM	3	\$1,095.00
N 2 KVVU 10/03/12 10/05/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12WTF 3	M-F 6a-7a <u>Rate</u> \$475.00	:30	NM	3	\$1,425.00
N 3 KVVU 10/03/12 10/05/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12WTF 6	M-F 7a-9a <u>Rate</u> \$495.00	:30	NM	6	\$2,970.00
N 4 KVVU 10/03/12 10/05/12 More M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12WTF 3	M-F 9a-10a <u>Rate</u> \$220.00	:30	NM	3	\$660.00
N 5 KVVU 10/03/12 10/05/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12WTF 3	M-F 10a-11a <u>Rate</u> \$195.00	:30	NM	3	\$585.00
N 6 KVVU 10/03/12 10/05/12 Katie Couric Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 wTF 3	2-3p <u>Rate</u> \$145.00	:30	NM	3	\$435.00
N 7 KVVU 10/03/12 10/05/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12WTF 3	3-4p <u>Rate</u> \$155.00	:30	NM	3	\$465.00
N 8 KVVU 10/03/12 10/05/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12WTF 4	4-5p <u>Rate</u> \$225.00	:30	NM	4	\$900.00
N 9 KVVU 10/03/12 10/05/12 Fox 5 News at 5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12WTF 3	5-530p <u>Rate</u> \$350.00	:30	NM	3	\$1,050.00
N 10 KVVU 10/03/12 10/05/12 Fox 5 News at 5 MF 530-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12wTF 3	M-F 530-6p <u>Rate</u> \$365.00	:30	NM	3	\$1,095.00
N 11 KVVU 10/03/12 10/05/12 MORE Access Start Date End Date Weekdays Spots/Week	6-7pm <u>Rate</u>	:30	NM	3	\$705.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 472832 /	Alt Order # 06115408
Contract Dates 10/03/12 - 10/09/12	Product NRSC 2012	Estimate #
Advertiser NRSC		iginal Date / Revision 04/13/12 / 04/16/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 wtf 3	<u>Rate</u> \$235.00				
N 12 KVVU 10/03/12 10/05/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	3	\$3,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12wTF 3	<u>Rate</u> \$1,250.00				
N 13 KVVU 10/03/12 10/05/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	NM	3	¢4 005 00
Start Date End Date Weekdays Spots/Week	Rate	.30	IVIVI	3	\$1,905.00
Week: 10/01/12 10/07/12WTF 3	\$635,00				
N 14 KVVU 10/03/12 10/03/12 X-Factor	W 8-10pm	:30	NM	1	\$5,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/01/12 10/07/121 1	<u>Rate</u> \$5,250.00				
N 15 KVVU 10/04/12 10/04/12 Bones	Thu 9p-10p	:30	NM	1	\$4,900.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			•	ψ1,000.00
Week: 10/01/12 10/07/121 1	\$4,900.00				
N 16 KVVU 10/06/12 10/06/12 NCAA Football Start Date End Date Weekdays Spots/Week	Various	:30	NM	2	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/122- 2	<u>Rate</u> \$750.00				
N 17 KVVU 10/07/12 10/07/12 Fox News Sunday 8-9a	8-9a	:30	NM	1	\$150.00
Week 10/01/12 10/07/121 Spots/Week	Rate				
110010 10101112 10101112 2 1	\$150.00	.00	NIN 4		44.050.00
N 18 KVVU 10/07/12 10/07/12 NFL Late Game Start Date End Date Weekdays Spots/Week	NFL Late Game Rate	:30	NM	1	\$4,650.00
Week: 10/01/12 10/07/121 1	\$4,650.00				
N 19 KVVU 10/07/12 10/07/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30	NM	1	\$925.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$925.00				, , ,
N 20 KVVU 10/07/12 10/07/12 Sports Plus Su 1045p	1045p-11p	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.50	IVIVI	,	φ450.00
Week: 10/01/12 10/07/121 1	\$450.00				
N 21 KVVU 10/08/12 10/09/12 FOX 5 News 5-6am M-F	5a-6a	:30	NM	2	\$730.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MT 2	<u>Rate</u> \$365.00				
N 22 KVVU 10/08/12 10/09/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	2	\$950.00
Start Date End Date Weekdays Spots/Week	Rate				*******
Week: 10/08/12 10/14/12 MT 2	\$475.00				
N 23 KVVU 10/08/12 10/09/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week	M-F 7a-9a <u>Rate</u>	:30	NM	4	\$1,980.00
Week: 10/08/12 10/14/12 MT 4	\$495.00				
N 24 KVVU 10/08/12 10/09/12 More M-F 9-10a	M-F 9a-10a	:30	NM	2	\$440.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 MT 2	<u>Rate</u> \$220.00				
N 25 KVVU 10/08/12 10/09/12 The Dr.Oz Show		:30	NM	2	#200.00
Start Date End Date Weekdays Spots/Week	M-F 10a-11a Rate	.30	MINI	2	\$390.00
Week: 10/08/12 10/14/12 MT 2	\$195.00				
N 26 KVVU 10/08/12 10/09/12 Katie Couric	2-3p	:30	NM	2	\$290.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MT 2	<u>Rate</u> \$145.00				
N 27 KVVU 10/08/12 10/09/12 Anderson	3-4p	:30	NM	2	\$310.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			_	7210100
Week: 10/08/12 10/14/12 MT 2	\$155.00		1		

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 472832 /	Alt Order # 06115408
Contract Dates 10/03/12 - 10/09/12	Product NRSC 2012	Estimate #
Advertiser NRSC		iginal Date / Revision 04/13/12 / 04/16/12

		Spots/		Tot	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 28 KVVU 10/08/12 10/09/12 The Dr.Oz Show	4-5p	:30	NM	3	\$675.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/12MT3	<u>Rate</u> \$225.00				
N 29 KVVU 10/08/12 10/09/12 Fox 5 News at 5	5-530p	:30	NM	2	\$700.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/12MT2	<u>Rate</u> \$350.00				
N 30 KVVU 10/08/12 10/09/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	:30	NM	2	\$730.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MT 2	<u>Rate</u> \$365.00		1		
N 31 KVVU 10/08/12 10/09/12 MORE Access	6-7pm	:30	NM	2	\$470.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MT 2	<u>Rate</u> \$235.00				
	· · · · · · · · · · · · · · · · · · ·				
N 32 KVVU 10/08/12 10/09/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week	10p-11p Rate	:30	NM	2	\$2,500.00
Week: 10/08/12 10/14/12 MT 2	\$1,250.00				
N 33 KVVU 10/08/12 10/09/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	NM	2	\$1,270.00
Start Date End Date Weekdays Spots/Week	Rate				, ,
Week: 10/08/12 10/14/12 MT 2	\$635.00				
		Totals		80	\$46,300.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/01/12 -10/09/12
 80
 \$46,300.00
 \$39,355.00

 Totals
 80
 \$46,300.00
 \$39,355.00

Signature:	Date:	•
_		

(* Line Transactions: N = New, E = Edited, D = Deleted)

\$\$\$ \$\$\$ HEADLINE# 6115408 MOD# 0: UNAPPROVED REV #1 472832 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT HARRIS REPORT FROM REP RISK !!!

FAX# 610-225-1191 **CHANGES** SEP25/12 12.45 *** KVVU-TV ***

ORDER #			AGY #	ADV #	
CONTRACT # 6115408	WASHINGTON, DC 20027	P.O. BOX 3775	AGY. NAME NEBO MEDIA, INC.	ADV. NAME ISS/NRSC	
CLASS:		SALES	BUYER	REP.#	
NATL.		SALES PRSN PH-	NAME JES		
LOCAL		TERESA DIFURIA	BUYER NAME JESSICA MURRAY	OFF.# 762	
REGIONAT,		IFURIA	K	SALESMAN #	

CITY TAX FLIGHT DATES OCT3/12 STATE TAX OCT9/12 WK-1 CO-OP BILLING NEEDED

REP:

TO

ROSE

FR NIKKI

CHANGE IN AGENCY

PRDCT

NRSC

2012

西の日#

COMMENTS:

(LINE,

ORDER,

INVOICE)

DATE SEP25 /12 12.45

CON S *** NO OTHER CHANGES THIS S ď CASH H ADVANCE SCHEDULE

OCT/12 NO : LINE#:REP : BUYS HO 46300.00 PRINT :CD: TIME PERIOD •• LGTH .. SEC .. RATE START END DATE : SPTS: CONTRACT TNVT TOTAL .. TOTAL DAYS 46300.00 80 : TOTL:

MARKET TOTALS \$272,352 KVVU 17% KYUU 30% KLAS 31% KTNV 18% YMVX N % KVCW 1 % CABL %

DEMOS-SVC- NSI RA35+* BOOKS-MAY/PJ

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP: TEL# 610-293-4100 FAX# CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT F

REP HEADLINE# 6115408 TRF# 472832 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191

REPORT FROM REP
CHANGES

SEF26/12 09.52 *** KVVU-TV ***

REP: ADV AGY CITY TAX FLIGHT PRDCT ORDER NRSC DATES OCT3/12 2012 ADV. AGY. STATE TAX NAME NAME OCT9/12 NEBO MEDIA, ISS/NRSC P.O. WASHINGTON, 臣S丁# CONTRACT BOX 3775 WK-1# COMMENTS: INC. DC 6115408 20027 CO-OP (LINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME REP.# CLASS: SALES PRSN NATL. PH-JESSICA MURRAY OFF.# TERESA DIFURIA LOCAL 762 DATE SALESMAN REGIONAL SEP26/12 # 09.

TOTAL SAME OKD M1 SEE TO ROSE FR NIKKI PLS CNF THANKS LINE ω 4

STA:

CON CM * * * * THIS S Þ CASH IN ADVANCE SCHEDULE ****

<u>M</u> 1	STAT				: LIN:
OK'D	PROGRAM: NFL ORD COM1: NO LAT THIS IS A MAKE-GC	34	PROGI	18	:LINE#:REP :
BUY#18	RAM : COM1: IS A I	A 1	PROGRAM :	ა ს	# : CD:
#18	NEL NO LA MAKE-G	1000A-130P	NFL	100P-400P	TIME
Z	NFL NO LATE GAME. MOVE TO EARLY GAME. MAKE-GOOD FOR OCT7 ON LINE-18 FOR OFFERS:	30P		4 O	PERIOD
MISSED:SUN/100P-400P OFFER:SUN/1000A-130P	. MOVE OCT7 C	30		30	: LGTH
0P-400	TO EAF				: SEC
408	RLY G <i>I</i>	\$\$		\$	
		\$4,650.00		\$4,650.00	RATE
OCT7	PRE-BOOKED 1 SPOT/WK	10		10	
	O PLS APPROVE	10/7		10/7	START
	\PPRO\	10/7		10/7	
ωω	7E.	7		7	END
308		H		0	:SPTS: WEEK
\$4,650.00 \$4,650.00					WEEF
.00		SUN		SUN	
(SEP25/12) PLS ADVISE.					DAYS
12) [SE.		Ъ		0	:TOTL:

CMT: NO LATE GAME. MOVE

HO

EARLY GAME.

PRE-BOOKED PLS APPROVE.

*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENO ORDER WORKSHEET -1206 FAX# 215-564-1103
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

APR13/12 16.4 *** KVVU-TV ***

FLIGHT DATES OCT3/12 ORDER ADV PRDCT AGY # # 1751 NRSC 2012 AGY. NAME ADV. NAME OCT9/12 STRATEGIC MEDIA SERVICES ISS/NRSC WASHINGTON, 3299 K. STREET NW, SUITE 200 EST# CONTRACT WK-1 ,# COMMENTS: DC 20007 6115408 (LINE, ORDER, INVOICE) CLASS: SALES PRSN PH-BUYER NAME REP.# NATL. JESSICA MURRAY OFF.# 762 TERESA DIFURIA LOCAL REGIONAL SALESMAN

CITY TAX STATE TAX CO-OP

ORDER***

REP:

BILLING NEEDED DATE APR13/12

16.46

TTLD \$46,300 PLS CNF THX ***NEW ISSUE TO 10/3-10/9

CON CM **** THIS IS Þ CASH IN ADVANCE SCHEDULE ****

PROGRAM	ហ	PROGRAM	4	PROGRAM	ω	PROGRAM	N	PROGRAM	1	: LINE#:REP :CD:
: DR OZ	1000A-1100A	: MORE	900A-1000A	: 7A NEWS	700A-900A	: 6A NEWS	600A-700A	: 5A NEWS	500A-600A	D: TIME PERIOD:
	30		30		30		30		30	: LGTH : SEC
	\$195.00		\$220.00		\$495.00		\$475.00		\$365.00	RATE
	10/3		10/3		10/3		10/3		10/3	: START
	10/5		10/5		10/5		10/5		10/5	: END : DATE
	ω		ω		ወ		ω		ω	:SPTS: WEEK
	W – F		M-H		M-F		W - E		M-H	WEEK: DAYS
	ώ		ω		თ		ω		ω	: TOTL:

REP: TEL# 215-564-1206 FAX# 215-564-1103 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

APR13/12 16.4 *** KVVU-TV ***

																								: FINE
PROGRAM	17	PROGRAM	16	PROGRAM	15	PROGRAM	14	PROGRAM	13	PROGRAM	12	PROGRAM	11	PROGRAM	10	PROGRAM	9	PROGRAM	ω	PROGRAM	7	PROGRAM	Ø	LINE#:REP :C
: SU 8A NEWS	800A-900A	: NCAA FBALL	1000A-400P	BONES	9002-10005	: X FACTOR	800P-930P	: 11P NEWS	1100P-1130P	: 10P NEWS	1000P-1100P	: MORE	600P-700P	: 530P NEWS	530P-600P	: 5P NEWS	500P-530P	: DR OZ	400P-500P	: ANDERSON	300P-400P	: KATIE COURIC	200P-300P	CD: TIME PERIOD
	30		30		30		30		30		30		30		30		30		30		30		30	: LGTH : SEC
	\$150.00		\$750.00		\$4,900.00		\$5,250.00		\$635.00		\$1,250.00		\$235.00		\$365.00		\$350.00		\$225.00		\$155.00		\$145.00	RATE
	10/7		10/6		10/4		10/3		10/3		10/3		10/3		10/3		10/3		10/3		10/3		10/3	: START
	10/7		10/6		10/4		10/3		10/5		10/5		10/5		10/5		10/5		10/5		10/5		10/5	: END : DATE
	Н		2		Ч		Н		ω		ω		ω		ω		ω		4		ω		ω	:SPTS: WE
	SUN		SAT		THU		WED		M-F		$\mathbf{H} - \mathbf{H}$		M – F.		M - F		м — н		м— н		й – й		М— F	WEEK : DAYS
	Ъ		N		Ч		Ľ		ω		ω		ω		ω		ω		4		ω		ω	:TOTL:

REP HEADLINE# 6115408
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR13/12 16.4
*** KVVU-TV ***

:LINE#:REP :LINE#: PROGRAM 29 24 8 27 ი 0 25 23 21 N N 20 19 18 •• •• •• •• •• 400P-500P 500P-530P 200P-300P 1000A-1100A 300P-400P 900A-1000A 700A-900A 600A-700A 500A-600A 1000P-1045P 100P-400P 045P-1100P DR OZ MORE 6A NEWS SU 10P NEWS NFL SP NEWS ANDERSON KATIE COURIC DR OZ 7A NEWS 5A NEWS SPORTS WRAP TIME PERIOD ďÞ LGTH 30 30 30 30 30 30 30 30 30 30 30 30 •• SEC \$350.00 \$225.00 \$155.00 \$145.00 \$195.00 \$220.00 \$495.00 \$475.00 \$365.00 \$4,650.00 \$450.00 \$925.00 RATE 10/8 10/8 10/8 10/8 10/8 10/8 10/8 10/7 10/8 10/8 10/7 10/7 START 10/9 10/9 10/9 10/9 10/9 10/9 10/9 10/9 10/9 10/7 10/7 10/7 END :SPTS: N ω Ν N N N 4 N N \vdash \vdash Н TNVT •• SUN M-TU M-TU M-TU M-TU M-TU MITU M-TU M-TU SUN M-TU SUN DAYS : TOTL: Ν ω N Ν N Ν 4 Ν Ν

REP HEADLINE# 6115408
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

M REP APR13/12 16.4
*** KVVU-TV ***

OCT/12									:LINE#:REP
	PROGRAM	ω	PROGRAM	32	PROGRAM	31	PROGRAM	30	円
46300.00	M : 11P NEWS	1100P-1130P	M: 10P NEWS	1000P-1100P	M : MORE	600P-700P	M: 530P NEWS	530P-600P	:CD: TIME PERIOD
		30		30		30		30	: LGTH : SEC
		\$635.00		\$1,250.00		\$235.00		\$365.00	RATE
		10/8		10/8		10/8		10/8	: START
		10/9		10/9		10/9		10/9	: END : DATE
C O		N		N		N		N	: SPTS: WEEK
CONTRACT TOTAL 4 TOTAL SPOTS		M-TU		M-TU		M-TU		M-TU	WEEK : DAYS
46300.00 80		N		N		N		N	: TOTL:

MARKET TOTALS \$272,352

KVVU 178

KSNV 30% KTUD 1%

KLAS 31%

KTNV 18% KVMY 2%

KVCW 18

CABL 0%

SVC- NSI BOOKS- MAY/PJ DEMOS- RA35+*